



**MEMORANDUM OF UNDERSTANDING**  
**FOR**

The Prospect that both the Organizations Collaborate on promoting comprehensive social awareness and technical development for women and children in the Rural/Neighboring/ Surrounding Villages/Areas through Community Mobilization and Participatory Approaches for the Sustainable Development of Society and Nation.

**BETWEEN**

WOMEN EMPOWERMENT CELL

SAGI RAMA KRISHNAM RAJU ENGINEERING COLLEGE (A)

Bhimavaram - 534204, W.G (D.T), Andhra Pradesh, India

**AND**

VASAVYA MAHILA MANDALI (VMM)

Vasavya Nagar, Benz Circle, Vijayawada 520010,

NTR (D.T), Andhra Pradesh, India

On

**19-04-2023**

This Memorandum of Understanding (MoU) is executed on 19/04/2023 between the WOMEN EMPOWERMENT CELL of S.R.K.R. ENGINEERING COLLEGE (A), Bhimavaram and VASAVYA MAHILA MANDALI, Vijayawada.

The Women Empowerment Cell of SRKREC is committed to the promotion and practice of the ideals of gender equality, human dignity and rights of all human beings. The role and responsibility of WEC is to enhance the awareness of gender sensitization and to create an atmosphere free from any form of ragging, sexual discrimination and harassment. WEC organizes various events/activities to create awareness on safety and security, constitutional rights, legal provisions, self-defense, employment, gender sensitivity, health & hygiene etc. to ensure a healthy and secure environment for the students and the faculty.

SRKREC is one of the oldest engineering colleges established in 1980 to provide quality technical education to the students. The college is offering Eleven B.Tech. Programs, Six M.Tech Programs and Seven Ph. D. Programs with a total strength of more than 6500 students. This is an autonomous institution affiliated to Jawaharlal Nehru Technological University, Kakinada (JNTUK), approved by AICTE, New Delhi. The programmes of Civil, CSE, ECE, EEE, IT & Mechanical are accredited by NBA. The college established AICTE IDEA Lab. The college is recognized as Scientific and Industrial Research Organization (SIROs), recognized as Business Incubation Centre (MSME), Govt. of India. The Departments of Civil, CSE, ECE, EEE, IT, Mechanical & Chemistry are recognized as Research Centers by JNTUK for pursuing Ph.D Programs.

Vasavya Mahila Mandali(VMM), is a not for profit, social impact service, an ISO 9001-2005 Certified organisation working since 1969 in Andhra Pradesh. It works with a vision: Empowering women, children and families by increasing happiness to ensure a sustainable society with human values. It works with a focus on women, children, men and family as a unit. Over 54 years, it has reached more than 38 lakhs people through different activities in different programs/projects. It works in five thematic pillars, Education, Health, Livelihood, Human Rights and Environment. It is a capacity building organization for many civil societies in India. It is a Gandhian, secular, not for profit, women-led, Non-Governmental Civil Society Organization.

## **Scope & Objectives of the MoU:**

1. To work for the development of the girl child, adolescents and empowerment of the communities by creating awareness about the importance of issues like sanitation, menstrual and sexual hygiene practices, physical and mental health, women and adolescents' reproductive and sexual health, cancer, pregnancy issues - prenatal and post-natal, depression and anxiety, child care, sexually transmitted infections, nutrition, occupational health hazards and many other issues by using indigenous knowledge of existing resources.
2. To educate the marginalized women and adolescent girls about the intergenerational cycle of malnutrition and the lifelong damaging effects, and thereupon educate them on nutrition, food security, sexual and reproductive health, and health services.
3. To make women knowledgeable about various policies and schemes of Central and State Governments regarding Women and Child development and provide access to services and benefits of schemes.
4. The roles and responsibilities governing the terms of this MoU are voluntary in nature and nothing is binding and mandatory.

## **The terms of MoU are as follows:**

### **1. Duration:**

This MoU shall be in effect for a period of five years, i.e., from April 2023 to March 2028 unless renewed in writing and executed by both the organizations to the MoU.

### **2. Service Objective:**

The objective of this MoU is to mutually support each other without any compulsion and is voluntary in nature in the process of empowering the communities to improve their quality of life and build a better India.

### **3. Services to be covered:**

The main elements of the services to be covered under the MoU are:

a). The Women Empowerment Cell of S.R.K.R Engineering College will organize discussions/guest lectures/ seminars/ awareness sessions/ workshops etc., wherein VasavyaMahilaMandali will take part in through their services to jointly empower the public.

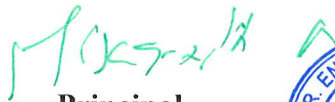
#### 4. Financial Obligation:

There shall be no financial commitments/obligations against each other of whatsoever in nature including but not limiting to indemnification, claims and damages for extending their mutual support and consent.

#### 5. Termination:

Any of the organizations may terminate this engagement by giving a written notice 7 days in advance to the other side with or without assigning the reasons.

This MoU is executed in two copies each of which is original. Each organization retains one original. It is signed and executed on the date mentioned above in the presence of the authorities.

  
**Principal**  
**S.R.K.R. Engineering College (A)**  
**Bhimavaram**



**PRINCIPAL**  
**S.R.K.R. Engineering College(A)**  
China Amiram, Bhimavaram-534 204.  
W.G.Dist., Andhra Pradesh

  
**Secretary**  
**Vasavya Mahila Mandali**  
**Vijayawada**



**VASAVYA MAHILA MANDALI**  
# 40-9/1-16, Vasavya Nagar  
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Krishna District, AP, India.